

EXHIBITOR INFORMATION

Madison Home Expo January 8-10, 2027 Monona Terrace Convention Center

LOCATION

Monona Terrace Convention Center
Exhibition Hall & Lakeside Commons
One John Nolen Drive
Madison, WI 53703

SHOW HOURS

Friday, January 8	2 PM – 6 PM
Saturday, January 9	10 AM – 6 PM
Sunday, January 10	10 AM – 5 PM

MOVE-IN

Wednesday, January 6	12 PM – 6 PM
Thursday, January 7	10 AM – 6 PM
Friday, January 8*	9 AM – 2 PM

MOVE-OUT

Sunday, January 10*	5 PM – 8 PM
Monday, January 11	8 AM – 1 PM

IMPORTANT MOVE-IN & MOVE OUT RULES:

*Booths #39F - #65F must move-in on Friday morning, and move-out on Sunday night.

*Friday move-in is hand carried or carted only.

All booths must be moved out before 1pm on Monday.

FAQS

- 1. Exhibitor Badges will be available for pick-up during move-in on the exhibitor check-in desk near the loading docks.** After the show opens on Friday, any badges not picked up during move in will be delivered to your booth by your onsite show manager.
- 2. Electrical & Wi-Fi Services:** Electrical and Wi-Fi is not provided in your space. If you need electrical or Wi-Fi services, you will need to order and pay for this directly to the Monona Terrace. We do not have record of what booths have already ordered electrical. [Click Here to order online.](#) **For Electrical, Wi-Fi internet, or AV please contact Monona Terrace Exhibitor Services, at 608-261-4000 or email info@mononaterrace.com.**
- 3. Decorator:** Valley Expo is the official general service contractor for the Madison Home Expo. For carpeting, tables, chairs, other booth furnishings / accessories, freight & shipping, etc. Please call Valley Expo at 815-873-1500 or [Click Here to access the Exhibitor Portal](#).
- 4. Parking & Exhibitor Access:** L&L Exhibition is providing parking passes for the Wilson Street Garage during the show Friday, Saturday & Sunday. To pick up your passes find L&L's on site show manager, during move-in. [Click Here for more information.](#)
- 5. Exhibitor Rules & Regulations:** All exhibitor must sign this form acknowledging you have read and will abide by the rules and regulations from the Monona Terrace Convention Center. [Click here to view](#), sign, and email to info@homeshowcenter.com

If you need to contact a Show Manager at any time, **please text/call: Deana Escudero** with L&L Exhibition Management at **612-213-9200** or email deanae@homeshowcenter.com
Please include your name, the company you are with and the show you're attending.