

# You're Invited!

# HOME IMPROVEMENT SHOW

THE BEST PLACE  
TO SHOWCASE  
YOUR BUSINESS!

## APRIL 16-18, 2021



Looking for the perfect way to generate more leads in 2021? Be sure to exhibit your home improvement solutions to thousands of homeowners at the **COLUMBUS HOME IMPROVEMENT SHOW! APRIL 16-18, 2021.** This show takes place at the **OHIO EXPO CENTER, KASICH HALL** which provides an ideal setting to connect with affluent homeowners planning project for there homes.

**RESERVE YOUR SPOT TODAY!**

Now taking reservations for the 2021 Show!  
Contact a Show Manager at 800.374.6463  
or [Info@HomeShowCenter.com](mailto:Info@HomeShowCenter.com)

“The Columbus Building & Renovation Expo exceeded our expectations, we have been very busy as a result of exhibiting at this show. Thank you, L&L Exhibition, you are excellent! —IMPERIAL WHOLESALE CABINETS

Very good promotional campaign and leads!  
—CHAMPION WINDOW

Other shows do not even compare! The contacts we received and show management are excellent and the promotional campaign is very effective!

— KITCHEN KRAFT INC



## GENERATE MORE LEADS





# COLUMBUS, OH HOME SHOWS

Over the last 18 years we have received hundreds of testimonials, here are a few of our latest . . .



**Mike Spagnola**  
EVERDRY  
WATERPROOFING

"Our results were very good. The quality of contacts was very good. People were definitely interested in having work done. Show management was good, they were courteous and helpful."

"The promotional campaign was great and there were high quality contacts. We spoke with a lot of interested people."

**David Wright**  
LINDSAY WRIGHT CO.



**Carey Smeck**  
1-800-USA-HOME

"We had a great show, generated a lot of contacts and interested potential customers!"

"The promotional campaign was good, and the number of contacts generated from the show, excellent."

**Nikkie Beck**  
KITCHEN FRONTS bda  
WALL TO WALL REMODELING



**Lisa Salyers**  
OHIO DEPARTMENT  
OF HEALTH

"The promotional campaign was very effective."

"[L&L] Did a great job promoting this event!"

**William McCormick**  
CHAMPION WINDOWS



**Ron Hart**  
OUR DAILY BREAD BAKERY & FUDGE SHOPPE

"This show is great! Lots of traffic! Lots of sales!"

"Positive promotion for the event. Lots of good leads and quality conversations. All booths were very engaging. Overall this show is above average!"

**Jon Hottinger**  
VECTOR SECURITY



# HOME IMPROVEMENT SHOW

L&L EXHIBITION MANAGEMENT, INC.

## April 16-18, 2021

**Ohio Expo Center  
Kasich Hall**

### Show Hours

Friday	12pm - 7pm
Saturday	10am - 7pm
Sunday	10am - 5pm

### Move-In Hours

White Booths - Wed.*	1pm-5pm
ZONE 1 - Thurs.*	10am
ZONE 2 - Thurs.*	12pm
ZONE 3 - Thurs.*	2pm

\*All Landscape Booths Move-In Wednesday.

\*All GREY shaded booths with F must move in last Friday and move out first Sunday.

### Move-Out Hours

Sunday	5pm - 9pm
Monday	8am - 1pm

### Exhibit Space Rates

\$1,250 / 10'x10'

\*add \$200 per corner booth.

All booths must be carpeted or have other suitable floor covering.

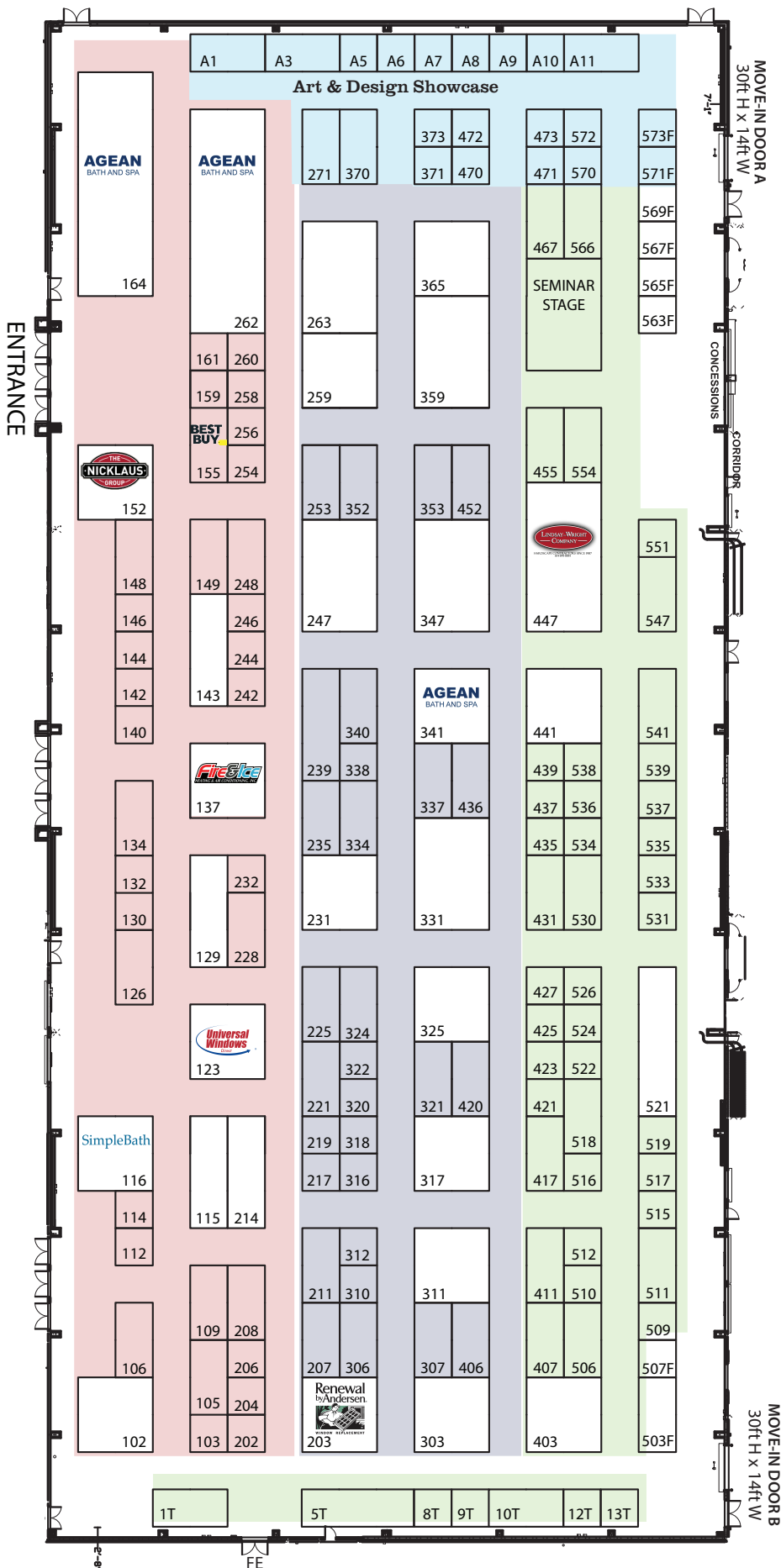
### Exhibit Space Includes

3' high x 10' wide drapery side walls  
8' high x 10' wide drapery back wall

**For more information, call**  
**1-800-374-6463**  
**www.HomeShowCenter.com**



L&L EXHIBITION MANAGEMENT, INC.  
7809 Southtown Center #200  
Bloomington, MN 55431





# L&L SHOW CONTRACT AND SPACE APPLICATION

Submit application to address, email or fax listed below.  
To ensure placement in the show call: 800-374-6463.  
Fax: 952-881-4272 | [www.homeshowcenter.com](http://www.homeshowcenter.com)

## SHOW

## DATE

**Columbus Home Improvement Show**  
Ohio Expo Center - Columbus, OH

**April 16-18, 2021**

**Show Code: OH0221**

Requested Location: \_\_\_\_\_

Booth Size: \_\_\_\_\_

Corner Booth: Yes\*: \_\_\_\_\_ No: \_\_\_\_\_

\*Based on availability, add \$200 per corner.

### Yes - I Would Like To Receive Information Regarding:

Program Advertising: \_\_\_\_\_ Sponsorship: \_\_\_\_\_ Seminars: \_\_\_\_\_

## EXHIBITOR

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Products or services to be exhibited (please describe):  
\_\_\_\_\_  
\_\_\_\_\_

## PAYMENT

### Check or Certified Funds\*

\*MUST INCLUDE SHOW CODE(S) IN MEMO.  
Remit Payment to L&L Exhibition Management, Inc.

### Request ACH Bank Payment Link

## SUBMIT APPLICATION TO:

**L&L Exhibition Management**  
**7809 Southtown Center #200**  
**Bloomington, MN 55431**

**Email: [info@homeshowcenter.com](mailto:info@homeshowcenter.com)**

**Fax: 952-881-4272**

LOCATION ASSIGNMENT: Floor plan is subject to any modification if L&L Exhibition Management deems it necessary for the overall good of the Show or if the floor plan has minor variations.

DEPOSIT AND PAYMENT TERMS: Minimum non-refundable deposit of FIFTY PERCENT of the exhibit space rental fee to be submitted with this application within 7 business days of reservation. The remaining balance is due thirty days prior to the show.

THE INDIVIDUAL SIGNING THIS CONTRACT WARRANTS THAT THEY HAVE BEEN DULY AUTHORIZED TO EXECUTE THIS BINDING CONTRACT ON BEHALF OF THE ABOVE NAMED EXHIBITOR. THIS CONTRACT AND SHOW RULES AND REGULATIONS WILL CONSTITUTE ENTIRE AGREEMENT BETWEEN L&L EXHIBITION MANAGEMENT AND EXHIBITOR.

\_\_\_\_\_  
INITIALS

\_\_\_\_\_  
DATE





# SHOW RULES AND REGULATIONS

Phone: 800-374-6463

Fax: 952-881-4272

[www.homeshowcenter.com](http://www.homeshowcenter.com)

## EXHIBIT SERVICE INFORMATION

Exhibitor agrees to be bound by the rules and regulations as may be established by the show decorator and to abide by all applicable rules as set forth in the contracts of labor unions whose jurisdictions apply to this exhibition in this facility.

## REMOVAL TIME

Dismantling may not begin until show closing on Sunday of the show and all exhibits must be removed by the specified time on your floor plan. Exhibit materials not removed by this time will be removed by the decorator and put in storage at Exhibitor's expense. Hours of installation and dismantling are subject to change by L&L Exhibition Management.

## EXHIBIT HOURS

L&L Exhibition Management reserves the right to change exhibit hours and/or change the number of days or dates of the Exhibition as it may deem desirable. L&L Exhibition must hold any rescheduled event within 13 months of originally contracted event or refund all monies unless rescheduling or cancellations is caused by events beyond its control.

## USE OF EXHIBIT

All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each Exhibitor is responsible for keeping the aisles near its space free of congestion, caused by demonstrations or other promotions. Exhibitor shall not assign, sublet, or share the space allotted without the knowledge and written consent of L&L Exhibition Management. No firm or organization not contracted directly with L&L Exhibition Management will be permitted to solicit business within the exhibit area.

L&L Exhibition Management reserves the right to restrict exhibits which, because of noise, method of operation, materials or any other reason become objectionable, and also to prohibit or remove any exhibit which, in the opinion of L&L Exhibition Management, may detract from the general character of the Show. This reservation includes persons, things, conduct, printed matter, or anything of a character which L&L Exhibition Management determines is objectionable. In the event of such restriction or removal, L&L Exhibition Management shall not be liable for any refunds or other exhibit expenses.

## TAXES AND LICENSES

Exhibitor shall be responsible for obtaining any licenses, permits or approvals, required under local or state law applicable to their activity at the Show. Exhibitor shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees or other charges that shall become due to any governmental authority in connection with their activity at the Show.

## EXHIBIT SAFETY

For all exhibits over 8 feet high, the Exhibitor hereby represents and warrants to L&L Exhibition Management that exhibitor has taken all steps reasonably necessary to ensure the sound engineering and structural integrity of its exhibit design and the proper construction and safety of the exhibit itself, as erected, including obtaining the certificate of a registered structural engineer if reasonably available. Exhibitor accepts responsibility for any personal or property damage that may result directly or indirectly from the collapse of its exhibit or any portion thereof or the existence of any other unsafe condition at the exhibit. Exhibitor hereby agrees to indemnify and hold harmless L&L Exhibition Management, the owner and management of the exhibition facility, and others lawfully on the exhibit floor, from and against any claim, loss liability or damage as a result of Exhibitor's construction or maintenance of an unsafe exhibit, and Exhibitor further represents and warrants that it has obtained adequate insurance to cover its potential liability hereunder. Exhibitor shall furnish L&L Exhibition Management with the engineering and/or insurance certificates referred to herein upon request prior to or during the Show.

## LIABILITY

Neither L&L Exhibition Management, nor its agents or representatives, will be responsible for any injury, loss or damage that may occur to the Exhibitor or to the Exhibitor's employees or property from any cause whatsoever. Under no circumstance will L&L Exhibition Management be responsible for lost profits or other incidental or consequential damages. Exhibitor shall obtain, at its own expense, adequate insurance against such injury, loss, or damage. L&L Exhibition Management shall not be liable for failure to perform its obligations under this contract as a result of strikes, riots, acts of God, or any other cause beyond its control. Anyone visiting, viewing or otherwise participating in the Exhibitors exhibit is deemed to be the invitee or licensee of the Exhibitor, rather than the invitee or licensee of L&L Exhibition Management. L&L Exhibition Management shall not be liable for any injury whatsoever to property of the Exhibitor or to persons conducting or otherwise participating in the conduct of the exhibit or to invitees or guests of the Exhibitor. Exhibitor agrees to abide by existing agreements and regulations covering the use of services or labor in the conference and exhibit facility. The Exhibitor assumes full responsibility and liability for the actions of its agents, employees, or independent contractors, whether acting within or without the scope of their authority and agree to save harmless L&L Exhibition Management and the exhibit hall from responsibility or liability resulting directly or indirectly, or jointly, from other causes which arise because of the actions or omissions of its agents, employees, or independent contractors, whether acting within or without scope of authority. There is no other agreement or warranty between the Exhibitor and L&L Management except as set forth in this document. Any action shall be venue in Minnesota and subject to Minnesota law. The rights of L&L Exhibition Management under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized officer of L&L Exhibition Management.

## SECURITY AND INSURANCE

The exhibitor is solely and fully responsible for its own exhibit material and should insure its exhibit against loss or damage from any cause whatsoever. All Property of an exhibitor is understood to remain in its care, custody and control in transit to or from or within the confines of the Exhibit Hall.

## CARE OF BUILDING AND EQUIPMENT

Exhibitors or agents, must not injure or deface the walls or floors of the building, the exhibit spaces, or the equipment of the exhibit spaces. When such damage appears, the exhibitor is liable to the owner of such property so damaged. All materials used in decorations must be flameproofed. Electrical wiring must conform with the National Electric Code Safety rules and all other applicable rules, regulations, fire laws, electrical codes and other laws of the city in which the Show is located, and of any other government authority maintaining jurisdiction over the said exhibition facility, which affect the installation, conduct and disassembly of the exhibit. Combustible materials or explosives are not permitted in the Exhibit Hall. The Exhibitor shall also comply with all reasonable requests of officials of the Exhibit Hall and L&L Exhibition Management with respect to the installation, conduct and disassembly of its exhibit.

EXHIBITOR (COMPANY NAME)

AUTHORIZED SIGNATURE

DATE

PRINT NAME AND TITLE

**Ohio Expo Center**  
**Kasich Hall Rules & Regulations**  
**Page 1 of 2**

The following policies and procedures are provided to avoid any financial penalty and/or unnecessary problems with our valued clients, promoters and contractors. Violations may be penalized, or terminations of future events may exist.

- Animals (With the exceptions of licensed service animals)
- Dirt or Mulch
- Helium Balloons
- Confetti Guns, Cannons or Confetti of any type
- Adhesive Stickers or Decals
- Floor Anchors
- Spray painting or any type of painting within the building
- Adhering items to walls by any method (such as adhesive, thumb tacks, glue, nails, screws) including the carpeted divider walls. Easels may be rented through your decorator or the OEC.
- Masking, Duct or other tape that leaves adhesive residue to windows or floors: use gaff/gaffer/gaffer's tape only.
- Nothing should be attached to the conduit or piping using any method
- Hanging/rigging of any time must be done by approved OEC contractors only
- Hand trucks or dollies may not be used on the inside terrazzo steps
- No motorized vehicles on the terrazzo flooring in mail hallway
- No driving inside for unloading/loading; vehicles are permitted for display purposes only
- Food/Beverage sampling must be limited to "bite size" amounts, under 2oz.
- No alcohol or outside food / beverages are permitted.

**Ohio Expo Center**  
**Kasich Hall Rules & Regulations**  
Page 2 of 2

**Attention All Exhibitors:**

- Landscapers/Hardscapers are required to place plastic underneath your entire display.
- Dirt or mulch is not allowed in the building.
- Absolutely NO brick cutting is allowed in the building. Brick cutting should only be done in the back of the venue.
- Masking, Duct or other tape that leaves adhesive residue to windows or floors is not allowed. Use gaff/gaffer/gaffer's tape only.  
[Click here](#) to view an example of gaff tape.



Please sign this form acknowledging you have read and will abide by the Kasich Hall Rules and Regulations put in place by the Ohio Expo Center.

Return via fax to 952-881-4272 or scan and email to  
[DeanaEscudero@HomeShowCenter.com](mailto:DeanaEscudero@HomeShowCenter.com)

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Thank you for your cooperation.  
Show Management,  
L&L Exhibition Management, Inc.  
800-374-6463