# You're Invited!



**LANDSCAPE** EXPO



THE BEST PLACE **TO SHOWCASE** YOUR BUSINESS! AUGUST 27-29, 2021



# GENERATE MORE LEADS

Great advertising. Great contacts. Great results. Great show as always! - BATH FITTER

This is the only show we do and it has been very positive! — INCENTIVE BUILDERS

I heard many ads on the TV, radio, etc. We generated lots of leads. Excellent results!

- CAROLINA HOME REMODELING

This experience has been awesome and well worth our time. We recommend this show! — INNOVATIVE ROOFING & FLOORING

Looking for the perfect way to JUMP-START YOUR BUSINESS IN 2021? Be sure to exhibit your home building, outdoor and remodeling solutions to thousands of homeowners at the **CHARLOTTE BUILD, REMODEL & LANDSCAPE** EXPO! August 27-29, 2021.

This show takes place at the Charlotte Convention Center which provides an ideal setting to connect with affluent homeowners planning for the year ahead.

# RESERVE YOUR SPOT TODAY!

Now taking reservations for the 2021 Expo! Contact a Show Manager at 800.374.6463 or Info@HomeShowCenter.com





# BUILD, REMODEL & LANDSCAPE EXPO

**CHARLOTTE, NC** 

Over nearly 20 years we have received hundreds of testimonials, here are a few of our latest . . .



Kim Doeksen Carolina Home Remodeling "I heard many ads on the television, radio, etc. We generated lots of leads. Excellent results."

"We get a lot of leads, good quality leads. We've been very pleased with it and look forward to next year."

John Bear Culligan





Jerry Hall Bath Fitter

"Great advertising. Great contacts. Great results. Great show as always. We will be ready for next year."

"This show has been great for us. Money well spent. I will do it again every chance I get."

Randy Ghant The Garage Guys

The Garage Guys



Brad Beachy
Porch Conversion
of Charlotte

"The leads were very good at the Build, Remodel & Landscape Show. Very qualified consumers, we made several sales within the first week."

"This is the show that brings in the right clientele and we wouldn't miss it."

Kim Bryant Softtub of Charlotte





**Brian Turner** Champion Landscapes

"Excellent contacts. We got a lot of business from the show. Excellent promotional campaign!"



# BUILD, REMODEL & LANDSCAPE EXPO

# **AUGUST 27-29, 2021**

Generate More Leads. Close More Sales.

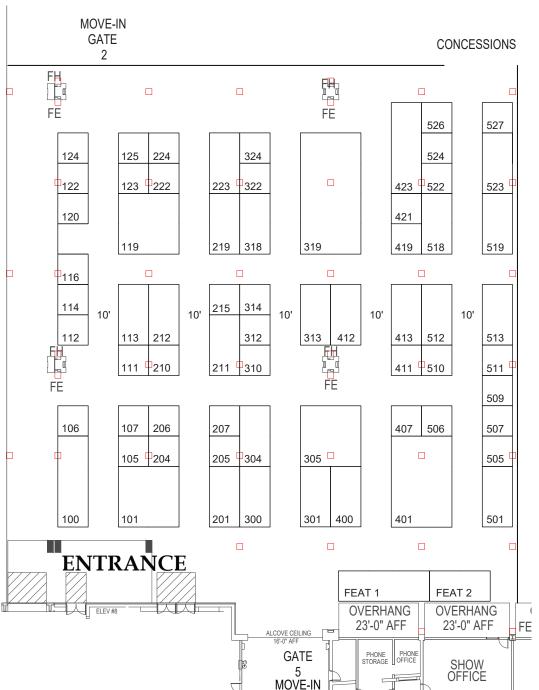




EXHIBIT HALL A



# **Exhibit Space Rates**

Single 10x10 Corner Booth - \$1,600 1st In-line booth - \$1,290\* / 10'X10' 2nd booth and up - \$1,250\* / 10'X10'

\*add 200 per corner booth on bulk spaces.

All booths must be carpeted or have other suitable floor covering

# **Exhibit Space Includes**

3' high x 10' wide drapery side walls 8' high x 10' wide drapery back wall

## **Show Hours**

Friday 12pm - 7pm Saturday 10am - 7pm Sunday 11am - 5pm

# **Move-In Hours**

Thursday 10am - 6pm Friday\* 8am - 11am \*Hand-carried or carted items only.

## **Move-Out Hours**

Sunday 5pm - 9pm Monday 8am - 1pm



L&L EXHIBITION MANAGEMENT, INC. 7809 Southtown Center #200 Bloomington, MN 55431



Submit application to address, email or fax listed below. To ensure placement in the show call: 800-374-6463. Fax: 952-881-4272 | www.homeshowcenter.com

SHOW DATE

Build, Remodel & La Charlotte Convention	andscape Expo n Center - Charlotte, NC	August 27-29, 2021	Show Code: NC21
Requested Location:	Вс	ooth Size:	Corner Booth: Yes*: No: *Based on availability, add \$200 per corner.
Yes - I Would Like	Γο Receive Information	Regarding:	
Program Advertising	: Sponsorship:	Seminars:	
EXHIBITOR			
Company Name:			
Address:			
City:		State:	Zip:
Phone:	Fax:	E-mail:	
Products or services	to be exhibited (please o	lescribe):	
PAYMENT		SUBMIT APPLI	CATION TO:
Check or Certified Funds*  *MUST INCLUDE SHOW CODE(S) IN MEMO. Remit Payment to L&L Exhibition Management, Inc.		L&L Exhibition Mana 7809 Southtown Cer Bloomington, MN 55	nter #200
Request ACH Ban	k Payment Link	Email: info@homesh Fax: 952-881-4272	
LOCATION ASSIGNMENT: Floor pla	n is subject to any modification if L&L Exhi	bition Management deems it necessary for the	e overall good of the Show or if the floor plan has minor variations.
	S: Minimum non-refundable deposit of ag balance is due thirty days prior to the		al fee to be submitted with this application within 7 business
		I DULY AUTHORIZED TO EXECUTE THIS BINDII TIRE AGREEMENT BETWEEN L&L EXHIBITION	NG CONTRACT ON BEHALF OF THE ABOVE NAMED EXHIBITOR. MANAGEMENT AND EXHIBITOR.
INITIALS	DATE		



Phone: 800-374-6463 Fax: 952-881-4272

www.homeshowcenter.com

## **EXHIBIT SERVICE INFORMATION**

Exhibitor agrees to be bound by the rules and regulations as may be established by the show decorator and to abide by all applicable rules as set forth in the contracts of labor unions whose jurisdictions apply to this exhibition in this facility.

#### REMOVAL TIME

Dismantling may not begin until show closing on Sunday of the show and all exhibits must be removed by the specified time on your floor plan. Exhibit materials not removed by this time will be removed by the decorator and put in storage at Exhibitor's expense. Hours of installation and dismantling are subject to change by L&L Exhibition Management.

#### **EXHIBIT HOURS**

L&L Exhibition Management reserves the right to change exhibit hours and/or change the number of days or dates of the Exhibition as it may deem desirable. L&L Exhibition must hold any rescheduled event within 13 months of originally contracted event or refund all monies unless rescheduling or cancellations is caused by events beyond its control.

### **USE OF EXHIBIT**

All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each Exhibitor is responsible for keeping the aisles near its space free of congestion, caused by demonstrations or other promotions. Exhibitor shall not assign, sublet, or share the space allotted without the knowledge and written consent of L&L Exhibition Management. No firm or organization not contracted directly with L&L Exhibition Management will be permitted to solicit business within the exhibit area.

L&L Exhibition Management reserves the right to restrict exhibits which, because of noise, method of operation, materials or any other reason become objectionable, and also to prohibit or remove any exhibit which, in the opinion of L&L Exhibition Management, may detract from the general character of the Show. This reservation includes persons, things, conduct, printed matter, or anything of a character which L&L Exhibition Management determines is objectionable. In the event of such restriction or removal, L&L Exhibition Management shall not be liable for any refunds or other exhibit expenses.

#### TAXES AND LICENSES

Exhibitor shall be responsible for obtaining any licenses, permits or approvals, required under local or state law applicable to their activity at the Show. Exhibitor shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees or other charges that shall become due to any governmental authority in connection with their activity at the Show.

#### **EXHIBIT SAFETY**

For all exhibits over 8 feet high, the Exhibitor hereby represents and warrants to L&L Exhibition Management that exhibitor has taken all steps reasonably necessary to ensure the sound engineering and structural integrity of its exhibit design and the proper construction and safety of the exhibit itself, as erected, including obtaining the certificate of a registered structural engineer if reasonably available. Exhibitor accepts responsibility for any personal or property damage that may result directly or indirectly from the collapse of its exhibit or any portion thereof or the existence of any other unsafe condition at the exhibit. Exhibitor hereby agrees to indemnify and hold harmless L&L Exhibition Management, the owner and management of the exhibition facility, and others lawfully on the exhibit floor, from and against any claim, loss liability or damage as a result of Exhibitor's construction or maintenance of an unsafe exhibit, and Exhibitor further represents and warrants that it has obtained adequate insurance to cover its potential liability hereunder. Exhibitor shall furnish L&L Exhibition Management with the engineering and/or insurance certificates referred to herein upon request prior to or during the Show.

## LIABILITY

Neither L&L Exhibition Management, nor its agents or representatives, will be responsible for any injury, loss or damage that may occur to the Exhibitor or to the Exhibitor's employees or property from any cause whatsoever. Under no circumstance will L&L Exhibition Management be responsible for lost profits or other incidental or consequential damages. Exhibitor shall obtain, at its own expense, adequate insurance against such injury, loss, or damage. L&L Exhibition Management shall not be liable for failure to perform its obligations under this contract as a result of strikes, riots, acts of God, or any other cause beyond its control. Anyone visiting, viewing or otherwise participating in the Exhibitors exhibit is deemed to be the invitee or licensee of the Exhibitor, rather than the invitee or licensee of L&L Exhibition Management. L&L Exhibition Management shall not be liable for any injury whatsoever to property of the Exhibitor or to persons conducting or otherwise participating in the conduct of the exhibit or to invitees or guests of the Exhibitor. Exhibitor agrees to abide by existing agreements and regulations covering the use of services or labor in the conference and exhibit facility. The Exhibitor assumes full responsibility and liability for the actions of its agents, employees, or independent contractors, whether acting within or without the scope of their authority and agree to save harmless L&L Exhibition Management and the exhibit hall from responsibility or liability resulting directly or indirectly, or jointly, from other causes which arise because of the Exhibitor and L&L Management except as set forth in this document. Any action shall be venued in Minnesota and subject to Minnesota law. The rights of L&L Exhibition Management under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized officer of L&L Exhibition Management.

### SECURITY AND INSURANCE

The exhibitor is solely and fully responsible or its own exhibit material and should insure its exhibit against loss or damage from any cause whatsoever. All Property of an exhibitor is understood to remain in its care, custody and control in transit to or from or within the confines of the Exhibit Hall.

#### CARE OF BUILDING AND EQUIPMENT

Exhibitors or agents, must not injure or deface the walls or floors of the building, the exhibit spaces, or the equipment of the exhibit spaces. When such damage appears, the exhibitor is liable to the owner of such property so damaged. All materials used in decorations must be flameproofed. Electrical wiring must conform with the National Electric Code Safety rules and all other applicable rules, regulations, fire laws, electrical codes and other laws of the city in which the Show is located, and of any other government authority maintaining jurisdiction over the said exhibition facility, which affect the installation, conduct and disassembly of the exhibit. Combustible materials or explosives are not permitted in the Exhibit Hall. The Exhibitor shall also comply with all reasonable requests of officials of the Exhibit Hall and L&L Exhibition Management with respect to the installation, conduct and disassembly of its exhibit.

EXHIBITOR (COMPANY NAME)	AUTHORIZED SIGNATURE	
DATE	PRINT NAME AND TITLE	PAGE 2 OF 2