



# APPLETON, WISCONSIN HOME SHOWS

Over the last several years we have received hundreds of testimonials, here are a few of our latest . . .

"This was a good show for us. Quality customers and sales, and the number of contacts generated from the show was very good! We only do L&L shows so because they are excellent!"

**Tom Mitchell**  
Gatekeepers, LLC



**Chris Acy**  
Fox-Wolf  
Watershed Alliance

"I would rate the promotional campaign and the number of contacts generated from this show a 5 out of 5. My work depends on the people that show up to the show and I made a lot of good contacts and had very good conversations."

"The marketing of the show was good, and we are happy with the number of leads generated at the show."

**Jim Parfitt**  
Selner Tree & Shrub Care



**Thomas Hochheim**  
High Home Foods  
dba Smokin' Ts

"The show was very well attended, the number of contacts generated and the show management, L&L Exhibition was excellent."

"This was our first time at this event and we certainly are in for next year. The facility and staff were amazing. The number of contacts generated was way more than I ever imagined or anticipated."

**John Riesterer**  
The Riesterer Team  
of First Weber



**Ryan Smith**  
Touchless Covers Of WI

"The quality and numbers of leads generated were better than expected at this point, and the promotional campaign for the show is very well done. The show management, L&L Exhibition Management is top notch!"

"I felt that the promotional campaign was successful. This year we had good contacts who quickly visited our showroom after the Home & Garden show. Hopefully we will turn them into happy customers."

**Karen Siegrist**  
HJ Martin & Son



**Stephanie Salentine**  
Tundraland

"The promotion for the event was great. I heard it several times on the radio. The number of contacts generated from the show was excellent. We did very well. Great traffic."



# COMPREHENSIVE MULTIMEDIA CAMPAIGN

TV ——— RADIO ——— PRINT ——— WEB

## THE POST-CRESCENT

**105.7  
WAPL**

Wisconsin's **ROCK** Station

**LOCAL**  
**5**  
**HD**  
**WFRV-TV**

Sports Radio • 107.5 & 1400  
**THE FAN**  
**WDUZ**

**103.9 WVBO**  
THE VALLEY'S GREATEST HITS

**Spectrum**

**FOX 11**  
WLUX GREEN BAY / FOX CITIES

**94.3**  
**JACK**<sup>™</sup>  
fm  
playing what we want<sup>®</sup>

GREEN BAY  
**PRESS-GAZETTE**

**NBC 26**

**WTAQ**  
1360 AM • 97.5 FM

**abc 2**

**WBAY-TV**  
GREEN BAY • FOX CITIES

**103.1**  
**WQGB**  
[www.wogb.fm](http://www.wogb.fm)

**Y100**  
COUNTRY

**93.5 99.7**  
**DUKE FM**  
plays the legends of country

**THE 106.7**  
**BIG DOG**

Oshkosh  
**Northwestern**  
[www.thenorthwestern.com](http://www.thenorthwestern.com)

# HOUSE & OUTDOOR LIVING SHOW

**JANUARY 3-5, 2020    FOX CITIES EXHIBITION CENTER**

## Exhibit Space Rates

990\* / 10x10 booth

\*add \$150 per corner booth.

All booths must be carpeted or have other suitable floor covering.

## Exhibit Space Includes

3' high x 8' wide drapery side walls

8' high x 10' wide drapery back wall

## Show Hours

Friday Jan. 3      12pm - 7pm

Saturday Jan. 4 10am - 7pm

Sunday Jan. 5      11am - 5pm

## Move-In Hours

Thursday Jan. 2 10am - 6pm\*

Friday Jan. 3 9am - 11:30am\*

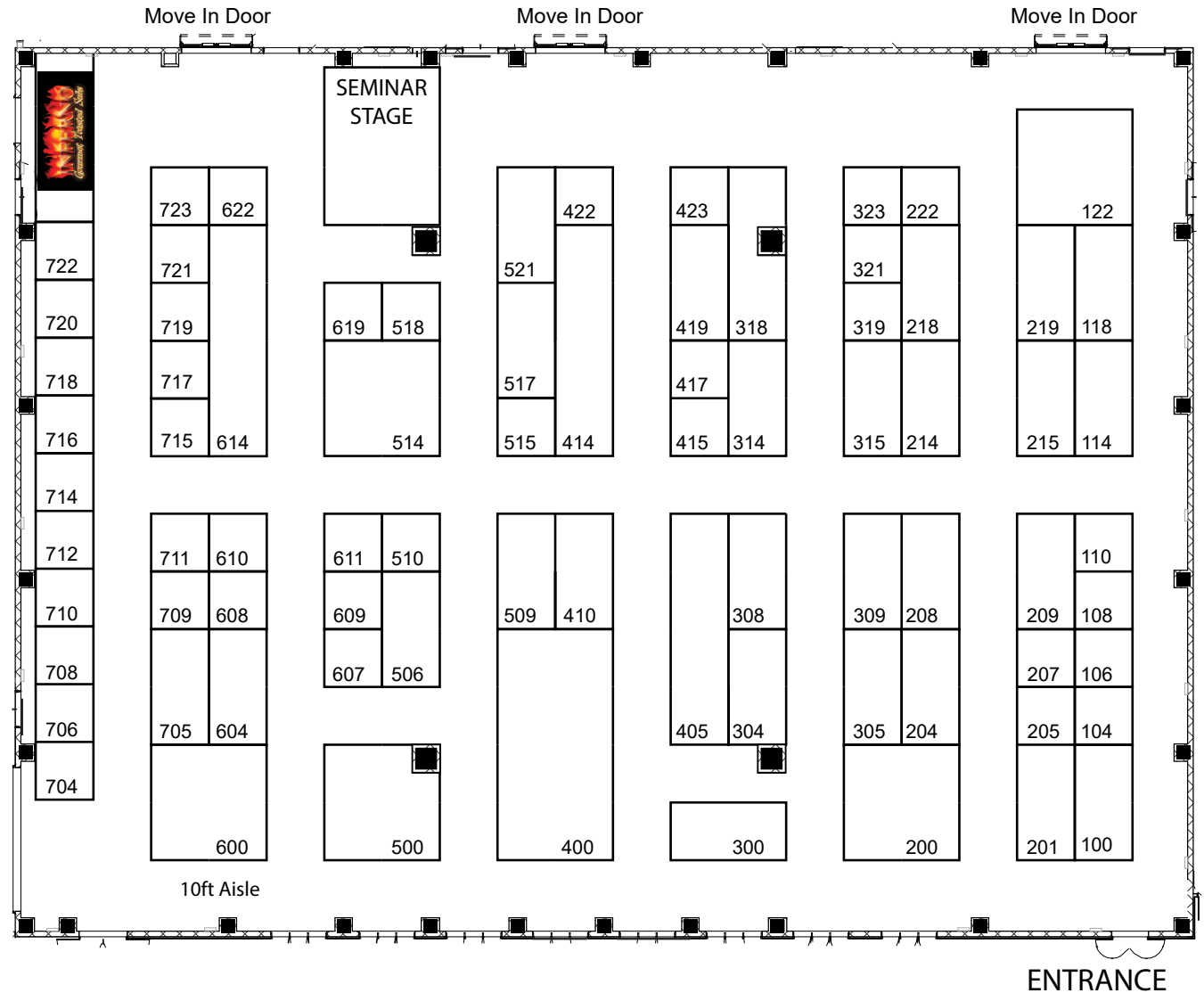
\*Move-In is Hand Cart Only

## Move-Out Hours

Sunday 5pm - 8pm

Monday 8am - 1pm

**For More Information Call: 1-800-374-6463 or visit [www.homeshowcenter.com](http://www.homeshowcenter.com)**



**L&L EXHIBITION MANAGEMENT, INC**  
7809 Southtown Center #200  
Bloomington, MN 55431





# HOME & GARDEN SHOW

**FEBRUARY 14-16, 2020**

**FOX CITIES EXHIBITION CENTER**

## Exhibit Space Rates

990\* / 10x10 booth

\*add \$150 per corner booth.

All booths must be carpeted or have other suitable floor covering.

## Exhibit Space Includes

3' high x 8' wide drapery side walls  
8' high x 10' wide drapery back wall

## Show Hours

Friday Feb. 14 12pm - 7pm

Saturday Feb. 15 10am - 7pm

Sunday Feb. 16 11am - 5pm

## Move-In Hours

Thursday Feb. 13 10am - 6pm\*

Friday Feb. 14 9am - 11:30am\*

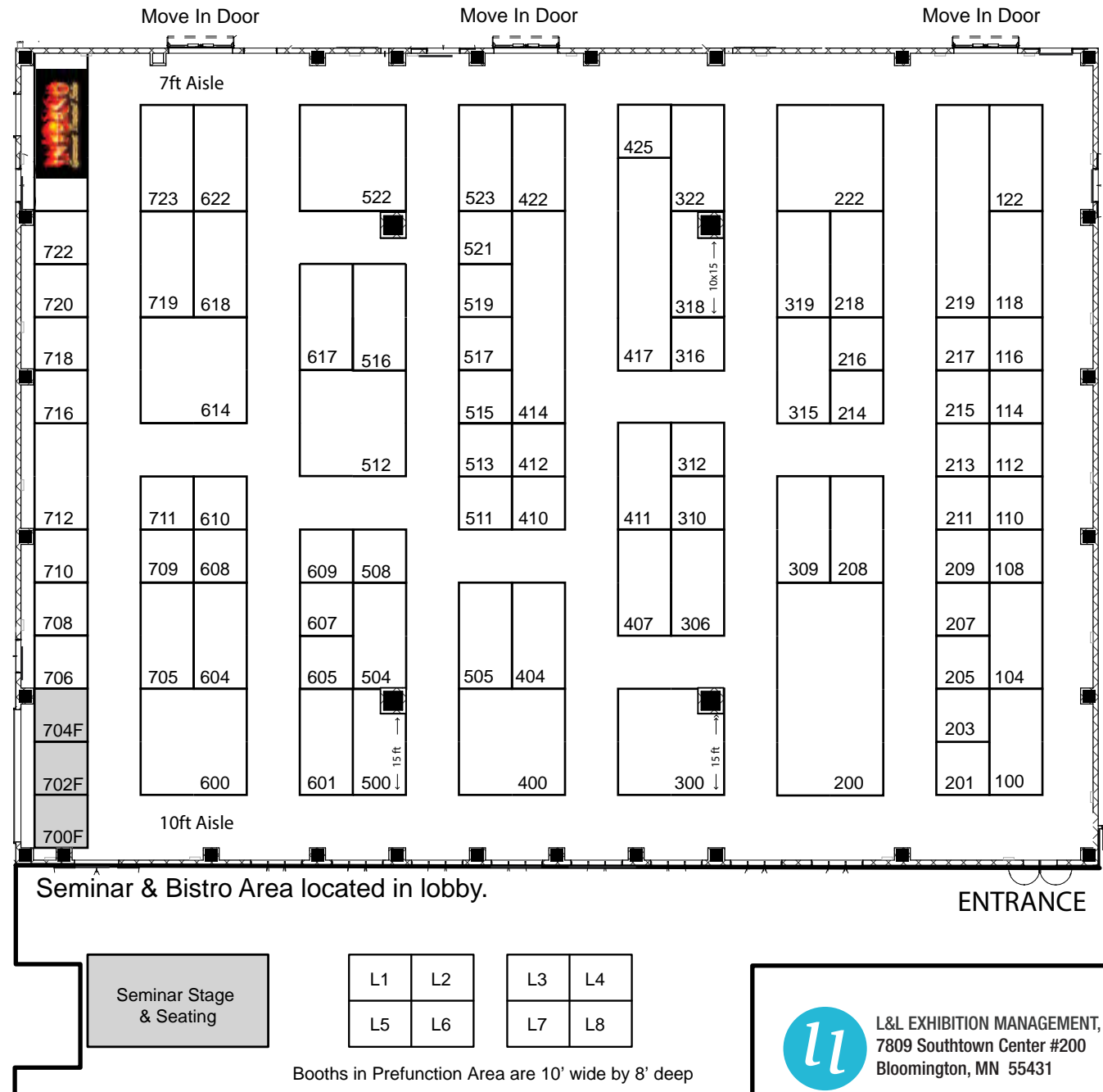
\*Move-In is Hand Cart Only

## Move-Out Hours

Sunday 5pm - 8pm

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**For More Info Call:**  
**1-800-374-6463**



L&L EXHIBITION MANAGEMENT, INC  
7809 Southtown Center #200  
Bloomington, MN 55431



# L&L SHOW CONTRACT AND SPACE APPLICATION

Mail application and deposit to address below.  
To ensure placement in the show call: 800-374-6463.  
Fax: 952-881-4272 | [www.homeshowcenter.com](http://www.homeshowcenter.com)

SHOW	DATE	SHOW CODE	BOOTH(S) REQUESTED
<input type="checkbox"/> <b>Fox Cities House &amp; Outdoor Living Show</b> Fox Cities Exhibition Center - Appleton, WI	<b>Jan. 3-5, 2020</b>	<b>APP0120</b>	_____
<input type="checkbox"/> <b>Fox Cities Home &amp; Garden Show</b> Fox Cities Exhibition Center - Appleton, WI	<b>Feb. 14-16, 2020</b>	<b>APP0220</b>	_____

## EXHIBITOR

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Products or services to be exhibited (please describe):

\_\_\_\_\_  
\_\_\_\_\_

LOCATION ASSIGNMENT: Floor plan is subject to any modification if L&L Exhibition Management deems it necessary for the overall good of the Show or if the floor plan has minor variations.

**WHEN SENDING DEPOSIT & APPLICATION,  
PLEASE INCLUDE SHOW CODE(S)  
IN CHECK MEMO AND MAIL TO:**

**L&L Exhibition Management  
7809 Southtown Center #200  
Bloomington, MN 55431**

**YES - I WOULD LIKE TO RECEIVE  
INFORMATION REGARDING:**

- ☐ Program Advertising
- ☐ Speaking Opportunities
- ☐ Sponsorship

DEPOSIT AND PAYMENT TERMS: Minimum non-refundable deposit of FIFTY PERCENT of the exhibit space rental fee to be submitted with this application within 7 business days of reservation. The remaining balance is due thirty days prior to the show.

THE INDIVIDUAL SIGNING THIS CONTRACT WARRANTS THAT HE OR SHE HAS BEEN DULY AUTHORIZED TO EXECUTE THIS BINDING CONTRACT ON BEHALF OF THE ABOVE NAMED EXHIBITOR. THIS CONTRACT AND SHOW RULES AND REGULATIONS WILL CONSTITUTE ENTIRE AGREEMENT BETWEEN L&L EXHIBITION MANAGEMENT AND EXHIBITOR.

\_\_\_\_\_  
EXHIBITOR (Company Name):

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
DATE:

\_\_\_\_\_  
Print Name and Title



# SHOW RULES AND REGULATIONS

Phone: 800-374-6463

Fax: 952-881-4272

[www.homeshowcenter.com](http://www.homeshowcenter.com)

## EXHIBIT SERVICE INFORMATION

Exhibitor agrees to be bound by the rules and regulations as may be established by the show decorator and to abide by all applicable rules as set forth in the contracts of labor unions whose jurisdictions apply to this exhibition in this facility.

## REMOVAL TIME

Dismantling may not begin until show closing on Sunday of the show and all exhibits must be removed by the specified time on your floor plan. Exhibit materials not removed by this time will be removed by the decorator and put in storage at Exhibitor's expense. Hours of installation and dismantling are subject to change by L&L Exhibition Management.

## EXHIBIT HOURS

L&L Exhibition Management reserves the right to change exhibit hours and/or change the number of days or dates of the Exhibition as it may deem desirable. L&L Exhibition must hold any rescheduled event within 13 months of originally contracted event or refund all monies.

## USE OF EXHIBIT

All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each Exhibitor is responsible for keeping the aisles near its space free of congestion, caused by demonstrations or other promotions. Exhibitor shall not assign, sublet, or share the space allotted without the knowledge and written consent of L&L Exhibition Management. No firm or organization not contracted directly with L&L Exhibition Management will be permitted to solicit business within the exhibit area.

L&L Exhibition Management reserves the right to restrict exhibits which, because of noise, method of operation, materials or any other reason become objectionable, and also to prohibit or remove any exhibit which, in the opinion of L&L Exhibition Management, may detract from the general character of the Show. This reservation includes persons, things, conduct, printed matter, or anything of a character which L&L Exhibition Management determines is objectionable. In the event of such restriction or removal, L&L Exhibition Management shall not be liable for any refunds or other exhibit expenses.

## TAXES AND LICENSES

Exhibitor shall be responsible for obtaining any licenses, permits or approvals, required under local or state law applicable to their activity at the Show. Exhibitor shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees or other charges that shall become due to any governmental authority in connection with their activity at the Show.

## EXHIBIT SAFETY

For all exhibits over 8 feet high, the Exhibitor hereby represents and warrants to L&L Exhibition Management that exhibitor has taken all steps reasonably necessary to ensure the sound engineering and structural integrity of its exhibit design and the proper construction and safety of the exhibit itself, as erected, including obtaining the certificate of a registered structural engineer if reasonably available. Exhibitor accepts responsibility for any personal or property damage that may result directly or indirectly from the collapse of its exhibit or any portion thereof or the existence of any other unsafe condition at the exhibit. Exhibitor hereby agrees to indemnify and hold harmless L&L Exhibition Management, the owner and management of the exhibition facility, and others lawfully on the exhibit floor, from and against any claim, loss liability or damage as a result of Exhibitor's construction or maintenance of an unsafe exhibit, and Exhibitor further represents and warrants that it has obtained adequate insurance to cover its potential liability hereunder. Exhibitor shall furnish L&L Exhibition Management with the engineering and/or insurance certificates referred to herein upon request prior to or during the Show.

## LIABILITY

Neither L&L Exhibition Management, nor its agents or representatives, will be responsible for any injury, loss or damage that may occur to the Exhibitor or to the Exhibitor's employees or property from any cause whatsoever. Under no circumstance will L&L Exhibition Management be responsible for lost profits or other incidental or consequential damages. Exhibitor shall obtain, at its own expense, adequate insurance against such injury, loss, or damage. L&L Exhibition Management shall not be liable for failure to perform its obligations under this contract as a result of strikes, riots, acts of God, or any other cause beyond its control. Anyone visiting, viewing or otherwise participating in the Exhibitors exhibit is deemed to be the invitee or licensee of the Exhibitor, rather than the invitee or licensee of L&L Exhibition Management. L&L Exhibition Management shall not be liable for any injury whatsoever to property of the Exhibitor or to persons conducting or otherwise participating in the conduct of the exhibit or to invitees or guests of the Exhibitor. Exhibitor agrees to abide by existing agreements and regulations covering the use of services or labor in the conference and exhibit facility. The Exhibitor assumes full responsibility and liability for the actions of its agents, employees, or independent contractors, whether acting within or without the scope of their authority and agree to save harmless L&L Exhibition Management and the exhibit hall from responsibility or liability resulting directly or indirectly, or jointly, from other causes which arise because of the actions or omissions of its agents, employees, or independent contractors, whether acting within or without scope of authority. There is no other agreement or warranty between the Exhibitor and L&L Management except as set forth in this document. The rights of L&L Exhibition Management under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized officer of L&L Exhibition Management.

## SECURITY AND INSURANCE

The exhibitor is solely and fully responsible for its own exhibit material and should insure its exhibit against loss or damage from any cause whatsoever. All Property of an exhibitor is understood to remain in its care, custody and control in transit to or from or within the confines of the Exhibit Hall.

## CARE OF BUILDING AND EQUIPMENT

Exhibitors or agents, must not injure or deface the walls or floors of the building, the exhibit spaces, or the equipment of the exhibit spaces. When such damage appears, the exhibitor is liable to the owner of such property so damaged. All materials used in decorations must be flameproofed. Electrical wiring must conform with the National Electric Code Safety rules and all other applicable rules, regulations, fire laws, electrical codes and other laws of the city in which the Show is located, and of any other government authority maintaining jurisdiction over the said exhibition facility, which affect the installation, conduct and disassembly of the exhibit. Combustible materials or explosives are not permitted in the Exhibit Hall. The Exhibitor shall also comply with all reasonable requests of officials of the Exhibit Hall and L&L Exhibition Management with respect to the installation, conduct and disassembly of its exhibit.

Initial: \_\_\_\_\_

Date: \_\_\_\_\_