

Over the last 20 years we have received hundreds of testimonials, here are a few of our lastest . . .



Stan Powers

International Homes of Cedar

We obtained more qualified leads than expected, and we set a lot of appointments. The attendance was excellent!

Good promotion, I was told by many people they saw multiple commercials and heard promos. Great leads, I had 42 perspective clients fill out request for further contact sheets and talked with probably close to 80 others.

Janell Bartlett

JKC Design Kitchen





Brian Zakavec High Altitude Painting I generated roughly 50% more contacts than last year. The quality of the leads are excellent, they are all very solid!

Good advertising. Excellent leads. Best show in quite a few years. Top notch!

Neal Keller Home Storage Remedies



Bill Garrett Always Green Turf Very good promotional campaign. I heard ads several times leading up to the Expo. The quality of leads were above average, excellent turnout and lots of visitors to out booth. We only do this show. We enjoy this show and plan to continue to use this as our annual season kick-off.

If we were rating on a scale of 1-10, y'all would be an 11. We were very happy with the venue, turnout, and staffing was incredible. We sold out of all of our product and collected over 200 contacts, not including the business contacts after the show. Amazing results. The return was very high compared to other marketing campaigns.

Michael Hopkins **HearthStone Native**







Harold Jones Water Works

Traffic was outstanding, better than anywhere else!

Fantastic (pr campaign). The best so far, other show does not come close, # 1!

Barry Richardson BARRY FLOORS **Barry Floors**







NORRIS-PENROSE EVENT CENTER

FEBRUARY 9-11, 2018

More Leads, More Sales,

For more information, call 1-800-374-6463

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Show Hours

Friday 2pm - 8pm Saturday 10am - 8pm Sunday 10am - 5pm



Exhibit Space Rates

- 990 / 10' X 10' booth
- *add 200 per corner booth.

All booths must be carpeted or have other suitable floor covering

Exhibit Space Includes

3' high x 10' wide drapery side walls 8' high x 10' wide drapery back wall

Move-In Hours

Wednesday 1pm - 6pm Thursday 10am - 6pm

Move-Out Hours

Sunday 5pm - 9pm Monday 8am - 1pm



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March 9-11, 2018

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concessions	106	110	112	114	116	118	120	122	124	126	128	130	132	134	136	138	140	142	144	146	148	150	152	-	
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	407	411	413	415	417	419	421	423	425	427	429	431	433	435	437	439	441	443	445	447	449	451	453	455	



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Multi-show discounts available. Ask your show manager.

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Mail application and deposit to address below.

To ensure placement in the show call: 800-374-6463.

Fax: 952-881-4272 | www.homeshowcenter.com

SHOW	DATE	BOOTH(S) REQUESTED
Home & Landscape Expo Norris-Penrose Event Center	Feb. 9-11, 2018	
 Remodeling Expo Norris-Penrose Event Center 	Mar. 9-11, 2018	
EXHIBITOR		
Company Name:		
Address:		
City:	State:	Zip:
Phone:		E-mail:
Products or services to be exhibit	ed (please describe):	
LOCATION ASSIGNMENT: Floor plan is subject to any mo	dification if L&L Exhibition Management deems it necessary for the ove	erall good of the Show or if the floor plan has minor variations.
PLEASE INCLUDE DEPOSIT AND MAIL APPLICATION TO:	YES - I WOULD LIKE TO RECEIVE INFORMATION REGARDING:	
L&L Exhibition Management 7809 Southtown Center #200 Bloomington, MN 55431	Program AdvertisingSpeaking OpportunitiesSponsorship	
DEPOSIT AND PAYMENT TERMS: Minimum non-refi days of reservation. The remaining balance is due thi	undable deposit of FIFTY PERCENT of the exhibit space rental f	ee to be submitted with this application within 7 business
THE INDIVIDUAL SIGNING THIS CONTRACT WARRANTS TH	IAT HE OR SHE HAS BEEN DULY AUTHORIZED TO EXECUTE THIS BINDI WILL CONSTITUTE ENTIRE AGREEMENT BETWEEN L&L EXHIBITION MAN	
EXHIBITOR (Company Name):	Authorized Signatu	ure
DATE:	 Print Name and Tit	tle



Phone: 800-374-6463 Fax: 952-881-4272

www.homeshowcenter.com

EXHIBIT SERVICE INFORMATION

Exhibitor agrees to be bound by the rules and regulations as may be established by the show decorator and to abide by all applicable rules as set forth in the contracts of labor unions whose jurisdictions apply to this exhibition in this facility.

REMOVAL TIME

Dismantling may not begin until show closing on Sunday of the show and all exhibits must be removed by the specified time on your floor plan. Exhibit materials not removed by this time will be removed by the decorator and put in storage at Exhibitor's expense. Hours of installation and dismantling are subject to change by L&L Exhibition Management.

EXHIBIT HOURS

L&L Exhibition Management reserves the right to change exhibit hours and/or change the number of days or dates of the Exhibition as it may deem desirable. L&L Exhibition must hold any rescheduled event within 13 months of originally contracted event or refund all monies.

USE OF EXHIBIT

All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each Exhibitor is responsible for keeping the aisles near its space free of congestion, caused by demonstrations or other promotions. Exhibitor shall not assign, sublet, or share the space allotted without the knowledge and written consent of L&L Exhibition Management. No firm or organization not contracted directly with L&L Exhibition Management will be permitted to solicit business within the exhibit area.

L&L Exhibition Management reserves the right to restrict exhibits which, because of noise, method of operation, materials or any other reason become objectionable, and also to prohibit or remove any exhibit which, in the opinion of L&L Exhibition Management, may detract from the general character of the Show. This reservation includes persons, things, conduct, printed matter, or anything of a character which L&L Exhibition Management determines is objectionable. In the event of such restriction or removal, L&L Exhibition Management shall not be liable for any refunds or other exhibit expenses.

TAXES AND LICENSES

Exhibitor shall be responsible for obtaining any licenses, permits or approvals, required under local or state law applicable to their activity at the Show. Exhibitor shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees or other charges that shall become due to any governmental authority in connection with their activity at the Show.

EXHIBIT SAFETY

For all exhibits over 8 feet high, the Exhibitor hereby represents and warrants to L&L Exhibition Management that exhibitor has taken all steps reasonably necessary to ensure the sound engineering and structural integrity of its exhibit design and the proper construction and safety of the exhibit itself, as erected, including obtaining the certificate of a registered structural engineer if reasonably available. Exhibitor accepts responsibility for any personal or property damage that may result directly or indirectly from the collapse of its exhibit or any portion thereof or the existence of any other unsafe condition at the exhibit. Exhibitor hereby agrees to indemnify and hold harmless L&L Exhibition Management, the owner and management of the exhibit, and others lawfully on the exhibit floor, from and against any claim, loss liability or damage as a result of Exhibitor's construction or maintenance of an unsafe exhibit, and Exhibitor further represents and warrants that it has obtained adequate insurance to cover its potential liability hereunder. Exhibitor shall furnish L&L Exhibition Management with the engineering and/or insurance certificates referred to herein upon request prior to or during the Show.

LIABILITY

Neither L&L Exhibition Management, nor its agents or representatives, will be responsible for any injury, loss or damage that may occur to the Exhibitor or to the Exhibitor's employees or property from any cause whatsoever. Under no circumstance will L&L Exhibition Management be responsible for lost profits or other incidental or consequential damages. Exhibitor shall obtain, at its own expense, adequate insurance against such injury, loss, or damage. L&L Exhibition Management shall not be liable for failure to perform its obligations under this contract as a result of strikes, riots, acts of God, or any other cause beyond its control. Anyone visiting, viewing or otherwise participating in the Exhibitors exhibit is deemed to be the invitee or licensee of the Exhibitor, rather than the invitee or licensee of L&L Exhibition Management. L&L Exhibition Management shall not be liable for any injury whatsoever to property of the Exhibitor or to persons conducting or otherwise participating in the conduct of the exhibit or to invitees or guests of the Exhibitor. Exhibitor agrees to abide by existing agreements and regulations covering the use of services or labor in the conference and exhibit facility. The Exhibitor assumes full responsibility and liability for the actions of its agents, employees, or independent contractors, whether acting within or without the scope of their authority and agree to save harmless L&L Exhibition Management and the exhibit hall from responsibility or liability resulting directly or indirectly, or jointly, from other causes which arise because of the actions or omissions of its agents, employees, or independent contractors, whether acting within or without scope of authority. There is no other agreement or warranty between the Exhibitor and L&L Management except as set forth in this document. The rights of L&L Exhibition Management under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized officer of L&L Exhibition Management.

SECURITY AND INSURANCE

The exhibitor is solely and fully responsible or its own exhibit material and should insure its exhibit against loss or damage from any cause whatsoever. All Property of an exhibitor is understood to remain in its care, custody and control in transit to or from or within the confines of the Exhibit Hall.

CARE OF BUILDING AND EQUIPMENT

Exhibitors or agents, must not injure or deface the walls or floors of the building, the exhibit spaces, or the equipment of the exhibit spaces. When such damage appears, the exhibitor is liable to the owner of such property so damaged. All materials used in decorations must be flameproofed. Electrical wiring must conform with the National Electric Code Safety rules and all other applicable rules, regulations, fire laws, electrical codes and other laws of the city in which the Show is located, and of any other government authority maintaining jurisdiction over the said exhibition facility, which affect the installation, conduct and disassembly of the exhibit. Combustible materials or explosives are not permitted in the Exhibit Hall. The Exhibitor shall also comply with all reasonable requests of officials of the Exhibit Hall and L&L Exhibition Management with respect to the installation, conduct and disassembly of its exhibit.

Initial:	Date:	